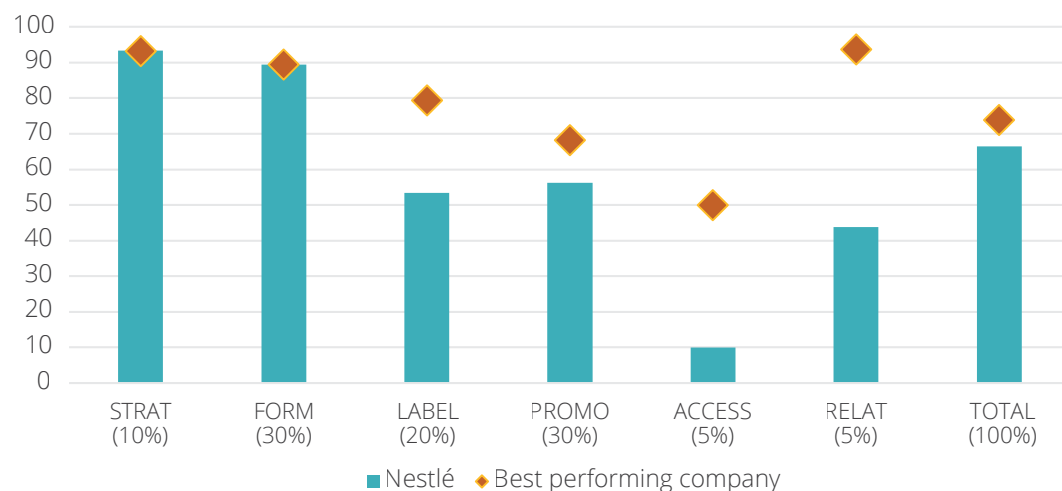


# BUSINESS IMPACT ASSESSMENT ON OBESITY AND POPULATION LEVEL NUTRITION (BIA-OBESITY) FRANCE 2020

NESTLÉ

## Commitments \*



Overall score: 66/100

Overall ranking: 4/20

BIA-Obesity domain scores & overall score compared with the best performing company (best available practice) in France

\* Full engagement; Data collected till 31 December 2020

## Performance

FORM: product formulation °	Results	Ranking
Median Nutri-Score of product portfolio	D	
% of food products within product portfolio with Nutri-Score A	5.3	9/20
% of food products within product portfolio with Nutri-Score E	29.0	17/20
% of food products within product portfolio that are ultra-processed	81.6	12/20
PROMO: product and brand promotion °	Results	Ranking
% of products not permitted to be marketed to children according to the WHO-Europe model	89.2	9/20

## Areas of strength and key recommendations to improve commitments on obesity and population level nutrition

Domain	Tertile	Areas of strength	Key recommendations
<b>STRAT – Corporate nutrition strategy</b>	3	<ul style="list-style-type: none"> <li>Clear commitment to improve population nutrition and health on national website and regular reporting on this commitment</li> <li>Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within overarching nutrition strategy</li> <li>Refer to global priorities within the overarching nutrition strategy e.g. World Health Organization recommendations and Sustainable Development Goals</li> </ul>	<ul style="list-style-type: none"> <li>Refer to relevant priorities in national or regional government policy documents e.g. '1e Programme national nutrition santé (PNNS)'</li> <li>Link the Key Performance Indicators of senior managers to the overarching nutrition strategy and related objectives and targets</li> </ul>
<b>FORM – Product formulation</b>	3	<ul style="list-style-type: none"> <li>Commit to specific, time-bound targets to reduce salt, saturated fats and sugar through the publicly available Nestlé Nutritional Profiling System. The company publicly reports on its progress in reformulating products on the national company website and through the International Food &amp; Beverage Alliance (IFBA).</li> <li>No use of artificial trans-fat added to products</li> <li>Support EU ambition on reformulation and a robust EU Nutrition Policy</li> </ul>	<ul style="list-style-type: none"> <li>Commit to reduce portion sizes of single serve snacks and specific food categories, where this is appropriate</li> <li>Publish details of alignment Nestlé Nutritional Profiling System with an official nutrient profiling system</li> <li>Adopt an official nutrient profiling system (e.g. Nutri-Score) to classify products for the purpose of reformulation</li> </ul>
<b>LABEL – Nutrition labelling</b>	3	<ul style="list-style-type: none"> <li>Support of and commitment to implement the Nutri-Score and support a European wide implementation of the Nutri-Score</li> <li>Provide clear and comprehensive nutritional information for all (own-brand) products, on a per 100g/ml basis</li> <li>Support the adoption of EU-wide nutrient profiles for nutrition and health claims</li> </ul>	<ul style="list-style-type: none"> <li>Commit to labelling products with nutrition and health claims only when products are healthy, according to an official nutrient profiling system</li> </ul>
<b>PROMO – Product and brand promotion</b>	3	<ul style="list-style-type: none"> <li>Signatory to the EU Pledge</li> <li>Commit to not sponsor children's sporting, cultural or other activities using unhealthy brands/products</li> <li>Commit not to use celebrities, fantasy and animation characters and premium offers in marketing of products to children</li> </ul>	<ul style="list-style-type: none"> <li>Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience using children's peak viewing times instead of proportion of population watching</li> <li>Commit to not use marketing in settings outside of schools where children gather using unhealthy brands/products</li> <li>Audit/monitor compliance with commitments to limit marketing to children and publish results</li> <li>Adopt an official nutrient profiling system (e.g. WHO nutrient profiling system, EU-Pledge criteria, Nutri-Score) to classify products for the purpose of promotion to children</li> </ul>
<b>ACCESS – Product accessibility</b>	2	<ul style="list-style-type: none"> <li>Commit to increase the proportion and number of healthy products within the portfolio</li> </ul>	<ul style="list-style-type: none"> <li>Publicly disclose information about involvement in French public-private partnerships</li> <li>Publish support of French industry associations, think tanks, interest groups, community organisations or other organisations that are involved in population nutrition, obesity and NCD issues</li> </ul>
<b>RELAT – Relationships with other organisations</b>	2	<ul style="list-style-type: none"> <li>Public disclosure of supported professional organisations, external research, nutrition education programs and active lifestyle programs</li> <li>Published support for global and European industry associations, think tanks, interest groups, community organisations or other organisations that are involved in population nutrition, obesity and NCD issues</li> </ul>	
<b>OVERALL</b>	3	<ul style="list-style-type: none"> <li>Actively engaged with the BIA-Obesity tool and process</li> </ul>	

Tertile (3=score within top third of French companies, 1=score within lowest third of French companies)